

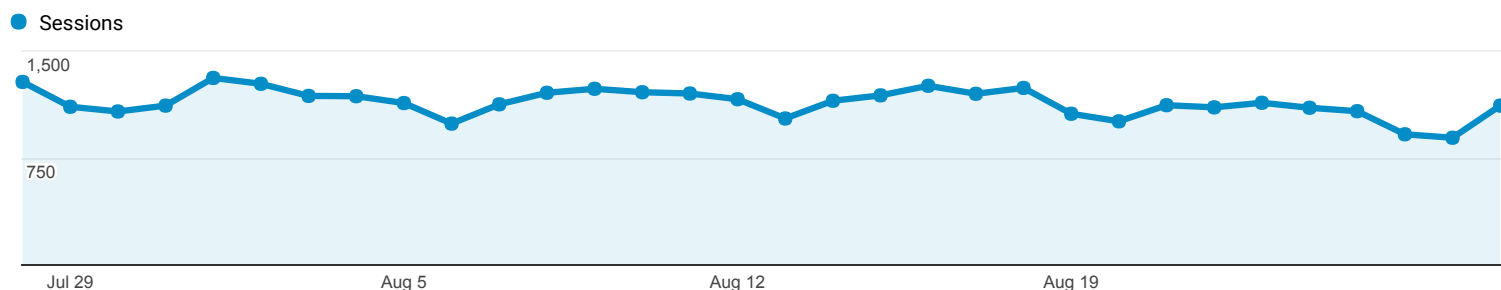
Channels

All Users
100.00% Sessions

Jul 28, 2017 - Aug 28, 2017

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	36,401 % of Total: 100.00% (36,401)	75.32% Avg for View: 75.14% (0.23%)	27,416 % of Total: 100.23% (27,352)	46.44% Avg for View: 46.44% (0.00%)	1.51 Avg for View: 1.51 (0.00%)	00:02:12 Avg for View: 00:02:12 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. Organic Search	25,032 (68.77%)	75.68%	18,943 (69.09%)	43.60%	1.42	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	9,060 (24.89%)	77.41%	7,013 (25.58%)	56.49%	1.67	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Referral	1,564 (4.30%)	63.43%	992 (3.62%)	37.98%	1.81	00:02:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Social	728 (2.00%)	62.09%	452 (1.65%)	37.77%	1.96	00:03:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	17 (0.05%)	94.12%	16 (0.06%)	23.53%	1.12	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5